

TNLA Green Magazine Submission Guidelines

TNLA Green is willing to consider articles on any topic related to the Horticulture Industry in Texas. Most features are targeted at 1,000 words, though we will consider articles of any length. Please include with your submission any ideas for images (photos or diagrams for which you own the copyright), sidebars (extra tidbits of information, related tips/tricks/tools, etc.), and supplemental content (links to other articles and downloadable “extras”).

Typical topics include:

- Trends
- How to do something
- Issues affecting the Green Industry in Texas
- Major statewide or national initiatives
- Business growth or management
- Information about TNLA events
- Profiles of TNLA members

Though you may mention a company or product in your article, we will not publish pieces that are clearly intended to advertise the author, rather than give people the tools to solve a problem themselves or grow their own businesses.

Compensation

Submitting an article to *TNLA Green* is an opportunity for public exposure for your company and/or product. Our e-mails are sent to an estimated 7,000 people, including landscapers, nursery retailers, and growers.

You will receive credit, a short bio, and a hyperlink to your individual or company website, e-mail or products. ***If you are a TNLA Certified Professional, you can receive a CEU for publishing an article that demonstrates research beyond the scope of your normal job duties.***

At this time we do not offer cash payment for our articles, with rare exceptions.

How to Submit

Send the article or query in Word document format to david@tnlaonline.org.